



## NOW OFFERING: Unique Sponsorship Opportunities

The Resonant Horse (TRH) is an innovative form of Equine Facilitated Learning. We partner with horses to encourage personal freedom and professional growth, and we speak to a broad audience. Our focus is on women who may be feeling “stuck”, or are searching for meaning and purpose in their lives.

This outreach affords partners and sponsors access to a market of women who have purchasing power, and who are brand loyal.

### Corporate Sponsorship Program

The Resonant Horse gives sponsors the opportunity to market to the growing community women. These women are smart and have purchasing power, particularly regarding their health and self-care choices. Studies show that women are very brand/business loyal, and, once they connect, recommend their favorite brands to friends, family and business associates. Increase your brand recognition with market of the profitable, growing and brand-loyal community of women entrepreneurs.

#### Year -Round Multiple Benefit Packages

Sponsorship Level	Investment	Benefits	Year-Long Package
Trailblazers Sponsor	Contact TRH for price point.	Visibility Access Involvement	Signage and exhibitor opportunities. Platform recognition. Website recognition. Blog recognition. Speaking engagements. Complimentary attendance at Horse Circles.

Jog Sponsor	Contact TRH for price point.	Visibility Access Involvement Connections	Private Farm tours with family and/or friends. Option to sponsor lunch at workshops/events. Social media campaigns. Email marketing. Option for connection with horses/photo opportunities. Complimentary attendance at a Workshop. All the benefits of the Trailblazers Sponsor are included.
Trot Sponsor	Contact TRH for price point.	Visibility Access Involvement Connections Direct Response	Attendees at events receive special coupons and/or offers to drive customers to xxx website Representatives can give presentations at events. Option to sponsor breakfast and/or lunch. Complimentary attendance for two at a Workshop. Contest Award Presentation. Press releases. All the benefits of The Trot Sponsor are included.
Canter Sponsor	Contact TRH for price point.	Visibility Access Involvement Connections Direct Response Extended Reach Spokesperson Media	Right of exclusive entrance to all Resonant Horse sponsored events. Radio, T.V. opportunities.. Endorsed email campaign to The Resonant Horse database. Product placement at events. Private one-on-one session with Mindy Tatz Chernoff. Complimentary attendance for 3 at a Workshop. All the Benefits of the Canter Sponsor are included.
Gallop Sponsor	Contact TRH for price point.	Visibility Access Involvement Connections Direct Response Extended Reach Spokesperson Media Book Tour Access	Naming rights as Presenting Sponsor of The Resonant Horse. All campaigns promote xxx Website as brand-friendly to women. Product endorsement during keynotes. Branding in the national/International media including print, radio, Internet, and television. Two Private one-on-one sessions with Mindy Tatz Chernoff. Complimentary attendance for 4 at a Workshop. Benefits of all packages are included.

This is a great opportunity to join with The Resonant Horse!

Contact [Mindy Chernoff](#) for customized packages.

Charitable Partner: [Thorncroft](#)

Part of the proceeds from our sponsors will be donated to a charitable partner. That organization is Thorncroft, a not for profit 501(C) 3 organization. Thorncroft has been a close friend of The Resonant Horse for over 33 years. We are honored and proud to have Thorncroft as our designated charitable partner. Since 1969, they have been specializing in therapeutic horseback riding for both children and adults with mental, emotional and physical disabilities.

## Workshops and Events

Through on-site workshops, one of the largest demographics The Resonant Horse speaks to are strong, independent women. Currently, TRH partners with the International Coaching Federation, all members of ICF who attend workshops receive 12 CCE credits for their continuing education. Other features of the brand are webinars, speaking engagements, coaching, and media opportunities. Recently, The Resonant Horse met with over 100 of the top producers, media managers, and radio station personnel from all over the United States. We have been radio stations, speaking to demographics all over the world. The Resonant Horse is exploding to an even wider audience allowing maximum brand exposure for our sponsors. Contact us today to schedule your custom workshop!

### Scheduled Workshop Dates:

All dates are Saturdays, 9:30 a.m. – 4:00 p.m. - Lunch and snacks included in fee \$275.00 Held rain or shine.

- April 27, 2019  
Spring into New Things
- May 25, 2019  
Blooming Into Your Best Life
- June 22, 2019  
Summer Simplicity
- July 27, 2019  
Sun and Fun—Moving Towards What Gives Us Life (Option for pool time!)
- September 14, 2019  
Fall Into A New Beginning: Letting go and Living
- October 5, 2019  
Love and Boundaries—Can't Have one Without the Other!
- November 16, 2019  
How Horses Help Us Seek Resonance In Our Lives

## Horse Circles

Come join and be touched by the Wisdom of the Horse! In the environment of a private horse farm, we, as a group, will spend time with nature and with these exquisite animals. Part mindfulness group, part contemplation, part stillness, we will come together, slow down and partner with horses to gain a sense of purpose, peace, and awe in our lives. Horses are always authentic and genuine, and when we are in their presence, they woo us to be the same. Perfect for those who are seeking a tangible way to slow down, notice, and become aware. No mounted riding is involved, all our time with the horses will be unmounted and in their presence.

### Scheduled Dates:

Held Rain or Shine - \$25.00

- Saturday - April 20, 2019  
3:00 – 4:30 p.m.
- Saturday - May 26, 20-19  
3:00 – 4:30 p.m.
- Saturday - June 15, 2019  
3:00 – 4:30 p.m.
- Thursday - June 27, 2019  
6:00 – 7:30 p.m.
- Sunday - July 7, 2019  
6:00 – 7:30 p.m.
- Thursday - July 25th, 6:00-7:30  
6:00 – 7:30 p.m.
- Saturday - August 10, 2019  
4:00 – 5:30 p.m.
- Saturday - Aug. 24, 2019  
7:00 – 8:30 p.m.
- Thursday - September 12, 2019  
6:00 – 7:30 p.m.
- Thurs. October 3, 2019 6:00-7:30  
6:00 – 7:30 p.m.
- Saturday - October 12, 2019  
6:00 – 7:30 (Almost full moon)
- Saturday - October 26, 2019  
3:00 – 4:30 p.m.
- Saturday - November 9, 2019  
1:00 – 2:30 p.m.
- Saturday - December 7, 2019  
1:00 – 2:30 p.m.
- Wednesday - December 25, 2019  
1:00 – 2:30 p.m. – Devotion in a Barn

*Events may be subject to change.*

## Leadership Trainings

### Corporate Development/Leadership Training

The Resonant Horse provides a team building experience where business teams can leverage the power of horses and their unique ability to understand and reflect human thoughts, feelings and behavior to achieve the following results:

- Enhance Teamwork and strengthen collaboration
- Better understand each other's behavioral and communication styles
- Strengthen relationships and collaboration within the team
- Examine your approach to challenges.
- Increase sales effectiveness.

If your team would prefer a Personal Development focus and workshop, you can learn to:

- Embody the non-verbal communications skills essential to thriving relationships
- Develop personal skills founded on authentic connection-Increase your E.Q.
- Tap into deeper layers of your intuitive capacity
- Live wholeheartedly from a place of true authenticity
- Set clear and thoughtful boundaries without resorting to anger
- Rekindle your creative fire
- Cultivate the resilience to bounce back when life gets you down
- Increase your tolerance for vulnerability
- increase the effectiveness of your time management

Half day, full day and two-day workshops are available. All packages are custom prepared for the needs of your team. Depending on the size of the Team, the price point would be determined by a half day, or full day workshop. Fees vary from \$2,500-\$5,000. The price point is approximately \$250.00 per person for a half day workshop, and \$500.00 per person for a full day workshop.